



Dr. K.Suryanarayana
Associate Professor
Department of Management Sciences
R.V.R & J.C.College of Engineering
Guntur, AP
Tel :0863-2231888(r), Mobile:+917702123673
suryanarayana_k@yahoo.com

RESEARCH GATE:

https://www.researchgate.net/publication/344448447_E-Commerce_and_Entrepreneurship_EE

GOOGLE SCHOLAR

<https://scholar.google.com/citations?user=34frzhUAAAAJ&hl=en>

ORCID

<https://orcid.org/0000-0002-7752-203X>

VIDWAN

<https://vidwan.inflibnet.ac.in/profile/274574>

Profile

- Graduated from Bachelors of Engineering in Mechanical Engineering from Bangalore University in 1994.
- Master of Business Administration in Marketing and Finance from Nagpur University in 1997.
- Master of Philosophy in E-Commerce and Supply Chain from J.N.T.U,Hyderabad in 2004.
- Doctor of Philosophy in Logistics and Supply Chain Management from Acharya Nagarjuna University in 2009.
- Worked as Engineer trainee in Hyderabad Line Materials, manufacturers of Isolators for Railways, Delhi Electricity Board etc., from 1994-95.
- Worked as Lecturer in Department of Management Sciences, R.V.R & J.C.College of Engineering, Chowdavaram,Guntur-19 from 1997-2004.
- Worked as Faculty in Department of Management Sciences,Nizwa College of Technology, Directorate of Technical Education, Ministry of Manpower, Sultanre of Oman from 2004-

2013.

- Working as Associate Professor, Department of Management Sciences, R.V.R & J.C.College of Engineering, Chowdavaram, Guntur from 2013 to till date.

Ph.d., Guidance

Number of Students working as research scholars are 5

Awards/ Titles

- 1) Received certificate of appreciation for the best graduation project for semester 2 year 2012- 2013
- 2) Received the award for the best project done by the student of Higher Diploma (e-commerce) for the Semester II 2009-2010 academic year for the project titled 'Online Recharge' from Nizwa College of Technology.

Professional Societies

1. Life member in Indian Academic Research Association with membership number 154/20
2. Life member in Indian Council for Business Education with Reg.No.355/2013-14

Countries Visited

- Sultanate of Oman
- Malaysia
- Singapore
- France
- Bangkok
- Switzerland
- UAE

Staff development activities organized

Conducted staff development activity entitled "e-learning" for the academic year 2011-2012.

Research Paper Publications

Book Published

Published book on "Business Forecasting " (ISBN 978-3-659-16526-9)", Publisher: Lambert Publishing, Germany in the year 2012.

Papers Published

Published a paper on “Electronic Supply Chain Management” in ICFAI journal of supply chain management,, vol.1, No.2, P.25, March 2004.

Published a paper on “Role of technology in achieving business excellence in supply chain management” in International journal of research and business innovation, Vol. 2, Issue: 3, pp:45-50, ISSN: 23215615, July-December 2014.

Published a paper on “Forecasting models in supply chain management” in Stanford Journal of Management, Vol. 1, Issue: 15, pp:25-32, ISSN: 23211652, July 2014.

Published a paper on “Overview of Sales forecasting” in Stanford Journal of International Management, pp: 29-36, vol.1, issue:14, ISSN:23211652, June 2014.

Published a paper on “Review of cross border investment flow to India” in V.R.Siddardha Journal of Business Management, pp: 18-20, ISSN : 2320867x, Annual Journal, March 2016.

Published a paper on “Portfolio investment patterns In India” in Trans Asian Research Journal – Asian Journal of Multidimensional Research, Vol.5, Issue: 6, ISSN: 22784853, June 2016.

Published a paper on “Business Intelligence in Educational Institutions” in Emerging issues in Business and Industry IMRF international publishing house , pp. 61-65 , ISBN: 978-93-84124-54-0, January 2017.

Published a paper on “ A study on the impact of age on attitude towards online ads” in International journal of Applied research pp: 638-641, ISSN: 23947500, March 2017.

Published a paper on “ Innovation and Technology” in Journal of Innovative Management : A strategic imperative for growth, vol.1, pp: 197—201, ISBN: 978-93-5268-742-8, August 2017.

Published a paper on “E-Governance in India: A study with reference to Indian railways” in International organization of scientific research journal of Business and Management, Vol.19, Issue:8, pp:01-05, ISSN: 23197668, August 2017.

Published a paper on “ The effect of Demonitization on various sectors” in International journal of trends in scientific research and development, Vol.1, Issue: 6, pp:384-390, ISSN : 2456-6470, September 2017.

Published a paper on “Indian workforce and their challenges in International Journal of Business Management and Allied Sciences in Vol. 5, Issue: 1, PP: 225-231 , ISSN: 23494638,January-March 2018.

Published a paper on “Globalization of Indian Workforce Challenges- change management problems & perspectives” in Archers & Elevators Publishing House, Bangalore, pp: 229-236, ISBN: 978-93-86501-72-1, April 2018.

Published a paper on ‘Mechanism of International Fiscal Cooperation’ in Emerging Trends in Business & Commerce, PP.115-118, ISBN 978-93-85101-21-2, November 2018.

Published a paper in Test Engineering and Management with Title "A study on Risk & Return and their relation in various investment" ,, ISSN: 0193-4120, Page No: 10691-10694, Vol. 83, May-June, 2020

Papers Presented

Presented paper titled "Implications of Covid-19 on Trade and Commerce in Technical session commerce and trade at webinar on "Impact of Covid-19 lockdown on trade and commerce" jointly organized by Mizoram & Sikkim University, on June 19, 2020

Presented a paper on ‘A Study on the factors that affect the happiness- India and Oman’, UGC National Workshop on Happiness Management, organized by Department of Human Resource Management, ANU, during 8- 9 February, 2019.

Presented a paper on ‘Mechanism of International Fiscal Cooperation’, International Conference on Emerging Trends in Business & Commerce 2018 (EtiBC-2018), organized by Department of Management Studies, Narayana Engineering College, Nellore, on 6October, 2018.

Presented a paper on “Consumer Protection in Cashless Transaction” in National Seminar on Consumer Protection in Changing Business Environment, organized by Consumer Law Chair, NALSAR University and Department of Commerce and Business Administration, Acharya Nagarjuna University, during 9 – 10 August, 2018.

Presented a paper on “Effect on Demonitization in variuos sectors” in the annual conference on

emerging issues in Business and Industry, Organized by Department of Commerce and Business Administration, Acharya Nagarjuna University and Indian Council for Business Administration, Acharya Nagarjuna University during 27 June- 2 July, 2017.

Presented a paper on 'Effect of Communication and Group Dynamics on teams' at one day International Seminar on Contemporary Developments in organizational Behaviour, organized by the Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, on 30 Dec, 2016.

Presented a paper on "Transfer pricing and profit shifting in multinational enterprise – a few case studies of Indian companies" in national seminar on taxation organized by Department of Commerce, School of Management, Pondichery University, During 4-5 February 2016.

Presented a paper on "Taxation and E-Commerce" in national seminar on taxation organized by Department of Commerce, School of Management, Pondichery University, During 4-5 February 2016

Presented a paper on "Corporate E-Governance" in two day national seminar on Corporate Governance organized by Department of International Business Studies, Acharya Nagarjuna University and Board of Studies, Institute of Chartered Accountants of India(ICAI), on 15-16 July , 2015.

Presented a paper on "Cross border culture – Role of HR " in UGC sponsored two day National Seminar on HRM exploring new dimensions organized by Department of HRM , Acharya Nagarjuna University, during 12-13 December, 2015.

Presented a paper on "Determination of optimal portfolio mix using linear programming problem, organized by prabhala P.G.College for Women, Guntur, 21-22 October 2014.

Presented a paper in the 3rd NCT symposium on "Industry – Academia collaboration for technological innovation" organized by Nizwa College of Technology from 28-29 May, 2012.

Presented a paper on 'Forecasting models' in symposium on Management (OSOM2012) organized by Department of Business Studies, Ibra College of Technology, Ibra, Oman on March 4th,2012.

Presented a paper entitled "E-learning a perspective" during the seminar on E-Discourse organized by Nizwa College of Technology on 10th June, 2008.

Presented a paper in the symposium on “improving teaching and learning in colleges of technology”, IITL-CT during the period 9-10th April 2007.

Presented a paper on “E-Commerce and supply chain decisions” during a national conference on recent trends in IT industry organized by Ibra college of technology, Ibra on 17th- 18th, May 2006.

Presented a paper on “Information Technology in Education and Industry” during a National Seminar On “Emerging India” organized by Department of Management Sciences, R.V.R & J.C. College of Engineering during 11-12, March, 2004.

Presented a paper on “Challenges of Electronic Supply Chain Management” during a National seminar on “E-Governance in Manufacturing” organized by S.V.University, Tirupathi during 15-16, December, 2003.

Presented a paper on “Multimedia as a pedagogical tool in management education” during a National seminar on “Management Education – in search of excellence” organized by PG department of Business Administration, ANR College, Gudivada during 6th September, 2003.

Presented a paper on “Quality Management” during a state-level paper presentation competition organized by Industrial Engineering Society, Nagpur Chapter during 30- 31, January, 1996.

Seminars/Workshops Attended

Participated in 3 days online course on "writing case studies, project preparation and funding of research projects" organized by Indian Academic Researchers Association, Tiruchanapalli, Tamilnadu in association with Department of Commerce, University of Madras. from 21st to 23rd May, 2020.

Participated in 3 day online faculty development program on "Financial modelling using Excel" conducted by the Department of Management Studies, Gayatri Vidya Parishad college for Degree and PG courses, Visakhapatnam from 10/06/2020 to 12/06/2020..

participated in 5 day online course "Futuristic accounting" organized by Indian Accounting Association in association with Indian Academic Researchers Association, held from 11th to 15th May, 2020 .

Participated in webinar on "research publications and citations: Perspective of a Highly cited researcher conducted by Mizoram University on 15th June,2020.

Participated in Entrepreneur Workshop on Venture Development: Ready Stage organized by V.R.Siddhardha Engineering College, Vijayawada, in partnership with International Institute of Entrepreneurship Development (I2E), Northern University Boston, USA, on 3 July, 2018.

Attended workshop on Venture development: ready stage organized by V.R.Siddardha Engineering College, Vijayawada in partnership with International institute of Entrepeneurship Development(I2E) Northon university Boston,USA on 3rd July, 2018.

Attended a workshop organized by British council communication skills project, organized by APSHCE & British council, July- August 2017.

Attended training program on FDP 101X and FDP 201X organized by IIT Mumbai, 13 September 2017 and 20 November 2017.

Participated in a Faculty Knowledge Program, organised by ICFAI Business School, Vijayawada, on 21 July, 2016.

Attended the staff development activity organized by staff development unit for the academic year 2012-2013 on the topics “ workshop on mission vision and values awareness in staff, blooms taxonomy, transactional analysis, investment strategy and options and online leave form presentation”.

Attended the staff development activity organized by the staff development unit for the academic year 2011-2012 on the topics “Designing assessment system and specification, online attendance system, application of motivation in teaching and barriers of enterprise development teaching methods.

Participated in the 3rd NCT symposium on “Industry – Academia collaboration for technological innovation” organized by Nizwa College of Technology from 28-29 May, 2012.

Attended the staff development activity organized by the staff development unit for the academic year 2010-11 on the topics “Introduction to NCT processes, google applications, empathy training for teachers, strategic and operational plans, policy management and pedagogical framework, comprehensive training of teachers for CAT papers 1-10, stress management, teaching methodology-accounting for all, teaching methodology –helping weak slow learners for in class peer feedback, ‘NCT’ processes staff and staff support services, community and industry services, governance and management, student learning by course work, student and student support services”.

Attended the workshop on “cooperative learning, academic integrity and time management” organized by the staff development unit which was conducted by 10th January 2010.

Attended the workshop on “project cycle management” organized by staff development unit which was conducted by 12th November, 2009.

Attended the staff development activities organized by staff development unit for the year 2009-2010 on the activities “Implementing ADRI, Team play, Cue card method, Developing course contents and materials for JST, Matching teaching methods and learning outcomes, student differential teaching, emotional intelligence at work, change management”.

Attended National conference of IT key for Business intelligence development held at the college of applied sciences, Nizwa from 6th -7th of May, 2008

Attended a AICTE sponsored one week training program on “Project Management” organized by Management Development Institute, Gurgaon during November 10- 14,2004.

Attended AICTE-ISTE sponsored two weeks short term training program on ‘Technology Management ‘ in REC, Calicut, Kerala during 8-19 November, 2001.

Attended AICTE sponsored three day workshop on “Taguchi methods in quality management” Organized by Arunai Engineering college, Tiruchanapalli.

ADMINISTRATIVE RESPONSIBILITIES

I have served on various committees mentioned below

E-Learning Coordinator

I was able to successfully implement the e-learning activities in Department of Business Studies,

Nizwa College of Technology using the E-Learning software – Moodle.

Department Registrar

As department registrar I used to monitor the registration and timetabling activities in the department using the Ministry registration system in Nizwa College of Technology. The college follows credit system and it is autonomous college I used to monitor the admission, registration, grading and other activities in the department.

Member of examination committee

As a member of examination committee I used to monitor the quality of the question paper as a verifier and moderator also addressed the issues related to examination appeals.

Member of Specialization committee

As member of specialization committee developed and reviewed objectives and outcomes of different courses in the area of Finance and Systems. I have also developed and reviewed course material for various courses in the department.

Other activities

1. Actively organized seminar on corporate frauds and its implications and also obtained sponsorship from various companies in R.V.R & J.C. College of Engineering.
2. For the benefit of the students of M.B.A and as in-charge for the guest lecture program, invited practicing managers and eminent personalities for the Guest Lecture Program in R.V.R & J.C. College of Engineering.
3. Actively organized students meet “MANMEET”, inter collegiate students meet in R.V.R & J.C. College of Engineering.
4. In charge of student club and organized various student activities in R.V.R & J.C. College of Engineering